

Amway™

Monthly

BULLETIN

OCTOBER' 2022

Amway
CELEBRATING
25 YEARS
Growth. Success. Happiness.

Core Plus⁺



Ready Reckoner
for the Month

INDEX

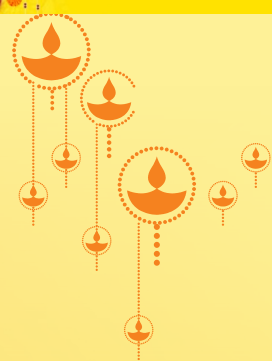
TOPIC	PAGE NO.
IMPORTANT BUSINESS ANNOUNCEMENTS	3-7
GURUCOOL LAUNCH MEET	4
LEVERAGE Core Plus+ TO MAXIMIZE YOUR INCOME	5
AI-25 KEY BUSINESS ANNOUNCEMENTS	6
FOUNDERS PLATINUM CRITERIA	7
PRODUCT PROMOTIONS (NEW FOR OCTOBER)	8-17
OCTOBER FESTIVE BONANZA OFFER	9-11
BUY AMWAY QUEEN 5 PC SET AND GET A VIP STROLLEY FREE	12-13
GLISTER OFFER	14-15
ARTISTRY #SKIN-TASTIC OFFER ON BASE SERUM	16
PRODUCT AVAILABILITY	17-18
DETAILED OCTOBER 2022 MONTHLY BULLETIN BROCHURE LINK	19





Monthly BULLETIN

OCTOBER' 2022



IMPORTANT BUSINESS ANNOUNCEMENTS



Monthly BULLETIN

OCTOBER' 2022



GURUCOOL LAUNCH MEET



BLOCK YOUR CALENDAR

21 GOVERNING COUNCIL MEMBERS &

AMWAY INDIA MANAGEMENT

are **COMING LIVE** at the

GURUCOOL LAUNCH MEET

Date: 1st October 2022 | Time: 4:00 p.m. – 6:00 p.m.

EXCLUSIVELY FOR DIAMOND & UP LEADERSHIP

Date: 2nd October 2022 | Time: 4:00 p.m. – 6:00 p.m.

OPEN FOR ALL ADS PARTNERS

LEARN | EMPOWER | RISE | INSPIRE

#EmpowerYourself #LearntoGrow



Monthly BULLETIN

OCTOBER' 2022



LEVERAGE Core Plus+ TO MAXIMIZE YOUR INCOME

Core Plus+
IS AVAILABLE FOR
ALL LEVELS
OF ADS PARTNERS

HAVE YOU **"FINALIZED"** YOUR INCOME
GOALS FOR **PY 2022-2023**

**MAXIMIZE
YOUR INCOME
USING CORE PLUS+**



Leverage Core Plus Dashboard to
**CHECK YOUR
REAL TIME INCOME**

#MyCorePlusMyProfitability

This document is published exclusively for informational purposes, by Amway India Enterprises Pvt. Ltd.
For further information please write to us at care@amway.com or contact your upline ADS Partner or
Account Manager or refer to the Core Plus Ready Reckoner for PY'23 from www.amway.in/Resources&Downloads/Sales

*Terms & Conditions Apply

Monthly BULLETIN

OCTOBER' 2022



AI-25 KEY BUSINESS ANNOUNCEMENTS

GEAR UP & LEVERAGE



AI-25 Key Business Announcements



BRONZE FOUNDATION INCENTIVE (BFI) & BRONZE BUILDER INCENTIVE (BBI)

- › Enhanced Multiplier Retained
- › Program "Re-start" Introduced



PERSONAL GROUP GROWTH INCENTIVE (PGGI)

- › Current Multiplier Retained



FRONTLINE GROWTH INCENTIVE (FGI)

- › Enhanced Multiplier on Growth



TWO TIME CASH INCENTIVE (TTCI)

- › 50% Enhanced Payout Retained
- › AI-25 Special Come Back Bonus for EMD+



AMWAY LEADERSHIP BUSINESS SEMINAR (ALBS)

- › New Criteria
- › Additional Ways to Earn Points

*Terms & Conditions Apply

#MyCorePlusMyProfitability

This document is published exclusively for informational purposes, by Amway India Enterprises Pvt. Ltd.
 For further information please write to us at care@amway.com or contact your upline ADS Partner or Account Manager or refer to the Core Plus Ready Reckoner for PY'23 from www.amway.in/Resources&Downloads/Sales

Monthly BULLETIN

OCTOBER' 2022



FOUNDERS PLATINUM CRITERIA

BUILD A SUSTAINABLE BUSINESS
QUALIFY AS FOUNDERS PLATINUM

METHOD-1

12 SP MONTHS

12 Silver Producer (SP) months within a Performance Year (PY)

METHOD-2

VOLUME EQUIVALENCY

10 or 11 Silver Producer (SP) months with VE (Volume Equivalency*) of 144,000 Annual In-Market downline Volume within a PY

*Volume Equivalency (VE) is all in-market Points downline of an ADSP with no restrictions on pass-up ADSP

METHOD-3

TEAM POINTS

10 or 11 Silver Producer (SP) months with Team Points (GPV)* of at least 120,000 within the qualifying PY

*Team Points (GPV) is in-market non 21% Points of an ADSP

Pilot Extended for PY 2022-23

*Terms & Conditions Apply

➤ **EARN 5% - 45% FRONTLINE GROWTH INCENTIVE (FGI)***

➤ **QUALIFY FOR AMWAY LEADERSHIP BUSINESS SEMINAR (ALBS)***

*For detailed criteria on FGI & ALBS eligibility, refer to the Core Plus & Business Conferences Ready Reckoner available from www.amway.in/Resources&Downloads/Sales or contact your Account Manager.



Core Plus+

Monthly BULLETIN

OCTOBER' 2022



PRODUCT PROMOTIONS

(NEW FOR OCTOBER)



Monthly

BULLETIN

OCTOBER' 2022



Core Plus+



Ready Reckoner for the Month

OCTOBER FESTIVE BONANZA OFFER



FESTIVE BONANZA OFFER

**BUY EARLY.
GET MORE.**
DON'T LET TIME RUN OUT!

Exclusive offers for
AMWAY DIRECT SELLING PARTNERS
& THEIR PREFERRED CUSTOMERS!

GO LIVE
1ST OCT'22,
10 AM ONWARDS

LIMITED STOCKS ONLY.
VALID ONLY TILL THE STOCKS LAST



Nutrilite products are not for medicinal use. Please refer individual product label for further information and to know more visit www.amway.in Images are for representational purpose only.

Go-Live Date: 1st October 2022, 10:00 a.m. onwards

Monthly BULLETIN OCTOBER' 2022



OCTOBER FESTIVE BONANZA OFFER

FESTIVE
BONANZA
OFFER

Amway™

BUY EARLY,
MAXIMIZE YOUR BENEFIT.

Offer Exclusively for Amway Direct Selling Partners

Buy Amway Products (Except
Durables, Artistry Signature
Select, Glister 190 g) Worth

Get a Discount of

Offer Period

₹13900*

₹2700*

1st - 5th Oct '22

₹13900*

₹2300*

6th - 10th Oct '22

NOT
JUST
THIS!

Also get

2 Glister Mint Refresher

spray (Net Qty.: 8 ml Each) worth ₹464*

Absolutely free!!



*Values are inclusive of taxes. Value inclusive of taxes is calculated based on 18% GST. The same may vary from product to product, in a case where a product is taxable at the GST rate other than 18% Excluding Durables Range, Glister 190 gm Multi action, Glister 190 g Herbal and Artistry Signature Select. Offer can not be clubbed with XS Energy Drink Offer of the discounted price of Rs. 300. Purchase has to be made in single invoice to avail the offer. Points and NSV will be reduced in proportion to the discount offered. Amway products are also available without the offer. Discount will be applicable with or without the free product as per availability. Free products cannot be claimed later if not available at the time of ordering. Nutrilite products are not for medicinal use. Please refer individual product label for further information and to know more visit www.amway.in Images are for representational purpose only.

Go-Live Date: 1st October 2022, 10:00 a.m. onwards

Monthly BULLETIN OCTOBER' 2022



OCTOBER FESTIVE BONANZA OFFER

FESTIVE
BONANZA
OFFER

Amway™

BENEFIT MORE BY BUYING EARLY!

Offer Exclusively for Preferred Customers of ADS Partners

Buy Amway Products (Except
Durables, Artistry Signature
Select, Glistar 190 g) Worth

Get a Discount of

Offer Period

₹3250*

₹350*

1st - 5th Oct '22

₹3250*

₹250*

6th - 10th Oct '22

NOT
JUST
THIS!

Also get
A 200 ml pack of
AMWAY HOME SAB Concentrated
Laundry Detergent
worth ₹211*
Absolutely free!!



*Values are inclusive of taxes. Value inclusive of taxes is calculated based on 18% GST. The same may vary from product to product, in a case where a product is taxable at the GST rate other than 18% Excluding Durables Range, Glistar 190 gm Multi action, Glistar 190 g Herbal and Artistry Signature Select. Offer can not be clubbed with XS Energy Drink Offer of the discounted price of Rs. 300. Purchase has to be made in single invoice to avail the offer. Points and NSV will be reduced in proportion to the discount offered. Amway products are also available without the offer. Discount will be applicable with or without the free product as per availability. Free products cannot be claimed later if not available at the time of ordering. Nutrilite products are not for medicinal use. Please refer individual product label for further information and to know more visit www.amway.in Images are for representational purpose only.

Go-Live Date: 1st October 2022, 10:00 a.m. onwards

Amway
CELEBRATING
25 YEARS
Growth. Success. Happiness.

Core Plus+

Monthly **BULLETIN** OCTOBER' 2022



Ready Reckoner
for the Month

BUY AMWAY QUEEN 5 PC SET AND GET A VIP STROLLEY FREE

AMWAY
QUEEN™

Presenting the
Diwali Dhamaka
offer

Buy Amway Queen
5 pc set and get a
VIP strolley worth
₹9400 absolutely **FREE!**



Limited Stocks only. Offer valid till stocks last. Images shown here are for representational purpose only






Go-Live Date: 1st October 2022, 10:00 a.m. onwards

Monthly BULLETIN OCTOBER' 2022



BUY AMWAY QUEEN 5 PC SET AND GET A VIP STROLLEY FREE

**AMWAY
QUEEN™**

-  Type 304 Stainless Steel
-  Zero-oil cooking possible 
-  Helps retain Nutrients with VITALOK™
-  30 years warranty*



-  Durable Body
-  Full-Fabric Convipack
-  Push-Button Trolley
-  Combination Lock
-  Double Wheels 
-  5 year International Warranty (Manufacturer)



External Size : (L) 47cm x (W) 27cm x (H) 65cm
Internal Size : (L) 42cm x (W) 24cm x (H) 56cm

*Conditions apply. Images shown here are for representational purposes only.

Go-Live Date: 1st October 2022, 10:00 a.m. onwards



Monthly BULLETIN

OCTOBER' 2022



GLISTER OFFER



**Smile wider
and brighter with the
Glister Herbals
#SmileToShine Offer!**



BUY A
GLISTER HERBALS TOOTHPASTE 190g
AND GET

1 TUBE OF GLISTER 40g
&
GLISTER HERBALS 40g

AT ONLY **₹26/- EXTRA**
(PRICE AFTER TAX)
SKUID: 202170ID



GO LIVE
1ST OCT'22.
10 AM ONWARDS

OFFER VALID TILL
STOCK LASTS



To know more visit www.amway.in or call at 080-43516600/080-35276600.
Images are for representational purpose only.

Go-Live Date: 1st October 2022, 10:00 a.m. onwards

Monthly

BULLETIN

OCTOBER' 2022



Core Plus+



Ready Reckoner for the Month

GLISTER OFFER



Mega offer
to brighten up your smile with Glister
#SmileToShine Offer!



BUY A
GLISTER MULTI-ACTION
TOOTHPASTE 190g
AND GET



TUBE OF GLISTER 40g

&

GLISTER HERBALS 40g

AT ONLY **₹26/-** EXTRA
(PRICE AFTER TAX)

SKUID: 202169ID



GO LIVE
1ST OCT'22.
10 AM ONWARDS

OFFER VALID TILL
STOCK LASTS

To know more visit www.amway.in or call at 080-43516600/080-35276600.
Images are for representational purpose only.

Go-Live Date: 1st October 2022, 10:00 a.m. onwards

Monthly BULLETIN OCTOBER' 2022



ARTISTRY #SKIN-TASTIC OFFER ON BASE SERUM

This Festive Season, a
#Skin-tastic Offer
not to be missed!

ARTISTRY™

Buy any 3
Amplifiers* from
Artistry Signature
Select Range
& get
Base Serum

at **₹236** (Price including taxes)
Savings of **₹2,463**



Add any 3 amplifiers of your choice along with the base serum to your cart to avail the offer.



GO LIVE
1ST OCT'22.
10 AM ONWARDS



LIMITED STOCKS ONLY.
VALID ONLY TILL THE STOCKS LAST

	BASE SERUM (24 ml)	H HYDRATION AMPLIFIER (2 ml)	B BRIGHTENING AMPLIFIER (2 ml)	W ANTI-WRINKLE AMPLIFIER (2 ml)	F FIRMING AMPLIFIER (2 ml)	S SPOT CORRECTOR AMPLIFIER (2 ml)
SKU ID:	121555ID	121556ID	121557ID	121558ID	121559ID	121560ID
Invoice Price (Incl. of taxes)	₹2699.00	₹2339.00	₹2339.00	₹2339.00	₹3239.00	₹3059.00

Images are for representational purpose only *Out of Hydration Amplifier (121556ID), Brightening Amplifier (121557ID), Anti-Wrinkle Amplifier (121558ID), Firming Amplifier (121559ID) and Spot Corrector Amplifier (121560ID). Only up to 3 amplifiers can be mixed in 1 unit of Base Serum. Do not mix the same amplifier type more than once in your Base Serum.

Go-Live Date: 1st October 2022, 10:00 a.m. onwards

Amway CELEBRATING 25 YEARS Growth. Success. Happiness. Core Plus+

Monthly BULLETIN OCTOBER' 2022



PRODUCT AVAILABILITY



PRODUCT AVAILABILITY

Barring the below mentioned products, which would be fully or partially TNA for Oct' 2022, there are adequate quantities of other SKUs available for sale. No other TNAs are forecast based on current status.

Non-Availability of a product at a Shop (PUC, XPP) may not necessarily mean that the product is TNA, it would most likely be available for Home Delivery from the respective Warehouse. Such situations could occur in rare instances due to replenishment cycle from City/State Warehouse to Shops.

TNAs:

Nutriline Vitamin D Plus – TNA entire month with partial availability at month-end

Nutriline Kids Drink Chocolate – Partial TNA in Week 1 Oct

Nutriline Fiber – Partial TNA in Week 1 Oct

Nutriline Biotin Cherry Plus – TNA in Week 1 Oct

Nutriline Ginseng Cherry Plus – TNA in Week 3 and Week 4 Oct

Nutriline CH Balance – TNA entire month

Nutriline 30 Day PDO Pack – TNA entire month with partial availability at month-end

Nutriline Kids Chewable Multivitamin – TNA entire month

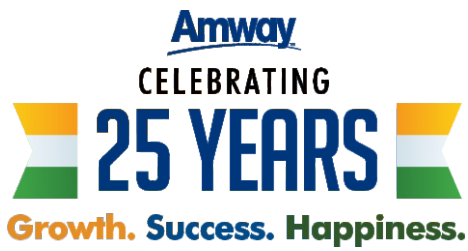
Artistry Creamy Massage – TNA entire month

Limited stock available on below set of products and will be No Longer Available thereafter:

- Artistry YX Protecting Lotion
- Artistry YX Protecting Cream
- Artistry YX Enriching Cream
- Artistry YX Serum Concentrate
- Artistry YX Ultra Lifting Essence Concentrate
- Artistry YX Ultra Lifting Eye Serum Concentrate
- Artistry YX Ultra Lifting Cream
- Artistry Ideal Radiance Illuminating Essence
- Artistry Ideal Radiance Spot Corrector
- Attitude Clear Activ Spot Corrector
- Persona Hand Sanitizer 500ml

"This Bulletin contains information about various planned activities by Amway India for your information only. Every effort is made to provide accurate and complete information in this Bulletin as on the date of publication.

All the qualifications/rewards/awards are subject to the approval by QVG team. Amway makes no claims, promises or guarantees about the accuracy, completeness, or adequacy of the contents of the Bulletin and expressly disclaims liability for errors and omissions in the contents of this Bulletin. We will not be liable in respect of any business losses, including without limitation loss of or damage to profits, income, revenue, use, anticipated savings, business, commercial opportunities or goodwill for solely relying on the information in the Bulletin. You are advised to get/stay in touch with your Account manager for more details and updated information as mentioned in this Bulletin"



Core Plus⁺



Monthly
BULLETIN
OCTOBER' 2022

To know about continuing -
Business Announcements,
Product Launches & Product Promotions

Click on the button

